

SPRING  
2010

NEWSLETTER

# SBIG

Shell Beach Improvement Group  
Organized in June 2005

The mission of the Shell Beach Improvement Group is to preserve and improve the unique village atmosphere of Shell Beach for the enjoyment of its residents, businesses, and visitors. The group will seek to achieve these goals by making recommendations to the Pismo Beach City Council and by other means.



Dinosaur Caves Park

MAY 9TH: 1-4

Pacific Breeze



Mothers' Day Picnic &  
Damon Castillo Band

The May 9th Pacific Breeze Concert at Dinosaur Caves' Park will honor moms with this terrific family event sponsored by Pismo Beach Rotary Club. SBIG will provide children's activities in a family picnic area. Bring your picnic basket, or purchase food, and enjoy an afternoon of fun, games and music with your family! The Park is at the intersection of Shell Beach Road and Cliff Avenue; concert is free! SB Road businesses display posters.

2nd Annual Spring Clean

April 17 & 18

Sell it, Donate it, Toss It! SBIG is coordinating a community-wide "Yard Sale" and will take care of all the promotions & advertising. Interested? email [paulmschiro@yahoo.com](mailto:paulmschiro@yahoo.com) with your name, address & phone number, or call 805.748.2120 for information.

In exchange for all promotions, Shell Beach Improvement Group is asking that each participant donate the proceeds of one item worth more than \$10 or become a member of SBIG. Register by April 5th - advertisement deadline. We'll have maps listing participants and yard sale signs.

SBIG website

[www.sbig.org](http://www.sbig.org)

- ~ Calendar of events
- ~ Announcements
- ~ News items/newsletters

## ART CANS are a SUCCESS!

The new trash & recycling ARTcans, created by Shell Beach artists, were revealed on November 13th during the Art Walk. Artists were sponsored by SBIG & other donors, and used recycled cans as their canvases. The ARTcans are permanent fixtures with a practical purpose - keeping Shell Beach clean and helping the environment by recycling. If you haven't seen the ARTcans - stroll Shell Beach Road!

## PLEASE JOIN SBIG for 2010!

Shell Beach Improvement Group will celebrate 5 years of working together to "preserve and improve" our community of Shell Beach in June, 2010. We encourage you to join our group, and participate in any number of ways:

- ~ Attend meetings
- ~ Participate in Special Events - Join a committee
- ~ Promote projects

Our membership goal is to increase the number of Shell Beach resident members who can contribute their ideas and support to our projects. Membership applications are on the 2nd page of the newsletter.

Annual dues are \$25 for residents and \$50 for businesses.

SBIG Meetings 2010 will be posted on our website. The next General Membership meetings is May 10th at the Shell Beach Veterans' Building ( 230 Leeward Ave); Board meeting is April 12th.

The Streetscape Master Plan will be an ongoing topic as the engineering of underground utilities progresses. Join SBIG to be a part of the planning process.

### SBIG welcomes a new business member!

Business: Spyglass Cleaners & Alterations  
Owner: Young  
Location: 2665 Shell Beach Road, Suite B  
Hours: M - F 7am - 6:30 pm Sat. 8 am - 4 pm  
Phone: 805-773-6131